

## Guidance Notes for Charities

The Racing Foundation makes grants to organisations whose charitable activities are associated with the **UK horseracing and Thoroughbred breeding industry**, supporting work that fits within the objectives of our 2018-20 Strategy. This focuses on the Thoroughbred racing and breeding industries' 'people' and 'equine' agendas and in particular projects that focus on social welfare, training & education, racehorse welfare and equine science research.

Applications are accepted for **research costs, project costs, core costs and capital projects**, which may include funding for overheads and staff salaries (applications for staffing costs primarily associated with fundraising will only be accepted for a limited grant period and in conjunction with the submission of a fundraising strategy). We also accept applications for **multi-year grants**, usually up to three years but longer periods may be considered in exceptional circumstances. We will consider applications that are particularly innovative or risky if it can be shown that the work has the potential to achieve a substantial impact. Applications for loan financing of capital projects will also be considered, subject to investment return.

The Foundation encourages applications for projects that involve organisations working in **collaboration** and for projects where efforts are being made to secure **match-funding**. It is unable to fund work that does not deliver benefits to the horseracing industry; grants to individuals; retrospective funding support for work that has already taken place and work that is not legally charitable.

An applicant's governance structure, staff development policies and alignment with industry strategies may be considered as part of the assessment process. An applicant may also be asked to provide a project business plan and fundraising strategy.

### **The Racing Foundation operates a 3-month application process, three times a year:**

**Month 1: First stage of the application process** to be submitted online via a standard form (basic organisation information), one-page proposal and a copy of the organisation's most recent audited accounts.

**Month 2: Second stage of the application process** requires completion of a more detailed form, answering specific questions, including a detailed breakdown of costs and match-funding. Applications for less than £10,000 will not be required to complete this form but applicants will be required to discuss their project with the Racing Foundation's Grants Manager. Equine Research applications should be submitted via the Horserace Betting Levy Board, which administers and assesses grants on behalf of the Foundation.

**Month 3: Racing Foundation Trustees meet to discuss grants.** They will focus, in particular, on the following:

1. Your organisation – regulatory compliance; governance; management; Trustee board; financial viability; satisfactory reserves policy.
2. A clear outline of the project for which you are seeking funding – what you will do and where.
3. Why this work is needed and how you have identified this need – including whether it offers a response to emerging industry issues and aligns with relevant industry strategies.
4. How the work will be managed and the relevant experience of those named.
5. Making a difference – what do you aim to achieve? What impact will your project have on the participants of horseracing and how will it complement your current charitable activities?
6. How will you assess whether the project has been a success – what monitoring and evaluation processes are in place?
7. Does the project involve collaboration with other racing charities and/or organisations?
8. Will there be any wider benefits to the racing industry?
9. Have you allocated any of your charity's own restricted funds to the project and have you secured any additional sources of funding?
10. How will the activity be sustained after the Racing Foundation's grant has ended? Do you have a business plan or long-term fundraising strategy for this?
11. How much you are asking for – do the predicted outcomes justify the grant request?

**For further information on application deadlines, what we fund, how to apply and to see the type of grants we have already awarded, please visit our website: [www.racingfoundation.co.uk/grants](http://www.racingfoundation.co.uk/grants)**